

---

Subject: Super Poli 613 Lincoln Rd  
Date: Wed, 20 Mar 2013 13:36:51 +0000

Dear Mr Day

I am writing on behalf of the Victoria Park Residents' Association, as well as myself as a councillor for the adjoining Park Ward, to object to the application for a Premises Licence at 613 Lincoln Rd.

We understand that the Premises Licence for this establishment (the former Greyhound Public House) was revoked in December last year because of continuous breaches of the Licensing Act including the selling of counterfeit alcohol, counterfeit cigarettes and the sale of cigarettes and alcohol to children.

We further understand that the Premises Licence Holder appealed against this decision at the Magistrates Court but missed the deadline and it was rejected. They have now made a fresh application because of this.

The previous Designated Premises Supervisor and Premises Licence Holder is the wife of the current applicant and we therefore consider that the changes in Supervisor and Holder are no more than cosmetic in order to circumvent the legal requirements.

In view of the past record, we believe that this application should be refused on the grounds of the prevention of crime and disorder and the protection of children from harm.

Yours sincerely

John Shearman

**John Shearman**  
**Secretary-Victoria Park Residents' Association**  
**and Councillor for Park Ward**

*...working together and getting things done in Park  
Ward...*

The Licensing Committee  
Peterborough City Council  
Bayard Place  
Peterborough

26<sup>th</sup> March 2013

Dear Sir / Madam

**Alcohol License Application  
Super Poli Express, 613 Lincoln Road, Peterborough PE1 3HA**

I am the Chair of Millfield & New England Regeneration Partnership (MANERP) which represents residents who live in the Millfield and New England areas of Peterborough. The reason for writing is to request that the application for an Alcohol License at Super Poli Express, 613 Lincoln Road, Peterborough PE1 3HA be refused.

As you are aware, the Millfield and New England area of Peterborough for several years has had a history of anti-social behaviour fuelled by alcohol and drug abuse. This has been exacerbated by the rapid growth of a number of outlets retailing alcohol by means of "off-sales." The area is also within the boundary of the "Operation Can-Do" initiative which has brought together the city council, police, NHS, Resident Associations and other partner agencies to jointly combat the serious issues being faced in this area. The area is very sensitive and volatile because of low priced and illicit alcohol and related issues.

In the past this business has blatantly disregarded the basic requirements that have brought them to the attention of the Police, Trading Standards and this committee. The management of this business have proven that they are not fit and proper persons to retail alcohol or other licensable goods and as a result the Licencing Committee quite rightly revoked the license in December 2012. It is noteworthy that at the revocation hearing, the defence the management of the premises offered was that:

- (a) Trading Standards and the Police were liars despite the overwhelming evidence that was given to the contrary and;
- (b) that they had no knowledge of contraband cigarettes that were being sold from a sack of potatoes.

Part and parcel of a DPS is to be aware of what is going on, in and around the premises and it therefore shows utter incompetence at best and therefore proves that they were neglecting their responsibilities and legal duties.

It is also utterly contemptuous behaviour by both the Premises License Holder and the Designated Premises Supervisor to have made such outrageous statements to the Licensing Committee as a defence, and that in itself brings into question the issuing of any alcohol related license to this establishment.

The change of names of the Premises License Holders are in our opinion are blatantly dishonest and are merely passing over technical responsibility to various members of the same family, and a cosmetic change of the company name to give the appearance of change. There is nothing in our opinion that has or will change in the way in which this company will operate if granted a license as they have continued to act in a criminal manner for the past 18 months.

There can be no excuse for the wholesale purchase of alcohol or cigarettes from disreputable dealers with the deliberate intention of defrauding Her Majesty's Revenue & Customs both in unpaid Duty and Taxes. Not only is there a criminal gain in such a purchase, there is also the issue of unfair trading amongst other businesses in the area already trying to compete for legitimate trade. The issue that MANERP would ask you to consider apart from the criminality of what the management in the past have been found guilty of, but what impact the sale of illegally purchased cut-priced alcohol has on an area that has more than its' fair share of alcohol related anti-social behaviour.

In conclusion, the Millfield and New England area has a phenomenal number of outlets selling alcohol (around the seventy plus mark) which has contributed significantly to anti-social behaviour in the area. Super Poli Express has shown that they have scant regard for the law and we would submit that their word cannot be trusted to be responsible persons to hold an alcohol license.

The current joint partnership between Peterborough City Council, Cambridgeshire Police and other partner agencies through "Operation Can-Do" has highlighted the need to reduce the number of outlets and hours that alcohol can be freely purchased if it is to make any further headway towards the goals that it is striving to achieve.

At MANERP our focus is to try to regenerate an area that has been sadly neglected for many years and the largest problem of all revolves around the ease, low cost and availability at which alcohol can be purchased and subsequently abused. Any outlets that have a proven record of both criminal and reckless decisions such as this outlet would be a major obstacle in attempting to improve the quality of life this area of Peterborough.

We therefore respectfully request that this license be refused by the Licensing Committee for the reasons stated above and also on the grounds of;

- (a) The prevention of crime and disorder, and;
- (b) The prevention of children from harm.

Yours Sincerely,

**BRIAN W J GASCOYNE**  
**Chair - Millfield and New England Regeneration Partnership**

This page is intentionally left blank